

**6<sup>th</sup> Annual NICU High Tea**  
**Thursday, September 28, 2023**  
**Sponsorship Opportunities**

**Presenting - \$50,000**

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- Premier seating for two tables of ten
- Premier sponsor logo recognition on screen during the event
- Premier sponsor logo recognition for one year on the website
- Premier sponsor logo on Registration/Silent Auction platform
- Two dedicated posts on social media
- Full page acknowledgement in the NICU High Tea event program
- Full page congratulatory ad in the program
- Ability to provide a favor to all attendees or a corporate table during the reception
- Recognition in HonorHealth Foundation's donor recognition publications

**Majestic - \$25,000**

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- Premier seating for two tables of ten
- Premier sponsor logo recognition on screen during the event
- Premier sponsor logo recognition for six months on the website
- Premier sponsor logo on Registration/Silent Auction platform
- One dedicated post on social media
- Full page acknowledgement in the NICU High Tea event program
- Full page congratulatory ad in the program
- Ability to provide a favor to all attendees
- Recognition in HonorHealth Foundation's donor recognition publications

**Miracle - \$15,000**

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- Premier seating for two tables of ten
- Premier sponsor logo recognition on screen during the event
- Premier sponsor logo recognition for six months on the website
- Full page congratulatory ad in the program
- Acknowledgement in the NICU High Tea event program
- Recognition in HonorHealth Foundation's donor recognition publications

## 6<sup>th</sup> Annual NICU High Tea Sponsorship Opportunities

### Dream - \$10,000

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- Premier seating for one table of ten
- Sponsor Logo recognition on screen during event
- Sponsor logo on recognition for three months on the website
- Full page congratulatory ad in the program
- Recognition in HonorHealth Foundation's donor recognition publications

### Believe - \$5,000

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- Premier seating for one table of ten
- Name recognition on screen during the event
- Sponsor logo on recognition for three months on the website
- Full page congratulatory ad in the program
- Recognition in HonorHealth Foundation's donor recognition publications

### Hope - \$2,500

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- Seating for one table of ten
- Sponsor logo on Registration/Silent Auction platform
- Acknowledgement in the NICU High Tea event program
- Full page congratulatory ad in the program
- Recognition in HonorHealth Foundation's donor recognition publications

### Individual Tickets

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- Adult Registration \$200.00 per person
- Child Registration \$100.00 (12 and under)

HonorHealth Foundation is a non-profit, 501(c)(3) organization. Your gift is tax deductible to the extent that it exceeds the value of the goods and services provided. Goods and services are \$95.00 per adult and \$50.00 per child.

## 6<sup>th</sup> Annual NICU High Tea Underwriting Opportunities

### Underwriting Opportunities:

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- Event Registration \$8,000 (One Sponsorship available)
- Event Printing \$5,000 (One sponsorship available)
- Event Décor \$5,000 (One sponsorship available)
- Event Marketing \$3,000 (Multiple sponsorships available)
- Event Favors \$2,000 (One sponsorship available)
- Sponsor a NICU Nurses Table \$2,500 (Multiple sponsorships available)

All underwriting sponsorships receive the following benefits:

- Logo featured on event site
- Name recognition during the event
- Post on NICU Instagram page

**Congratulatory Ad Specs:** Sponsorship levels of \$5,000 and above are entitled to a full-page congratulatory ad in the NICU High Tea Program.

300dpi CMYK | File format: TIF, JPG, PSD, PDF, EPs

No Bleeds | Please convert fonts to outline

Full-page: 5.5 w X 8.5h

Ad deadline September 1, 2023

***For additional information or to discuss sponsorship levels, please contact***

Stephanie Mahrer

Vice President, Event Fundraising

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480-587-5014

**6<sup>th</sup> Annual High Tea  
September 28, 2023  
Sponsorship Commitment Form**

Company/Donor Name: \_\_\_\_\_

Main contact Name: \_\_\_\_\_

Mailing address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Business phone: \_\_\_\_\_ Email: \_\_\_\_\_

*I wish to support the NICU High Tea at the level indicated below:*

**Sponsorship Opportunities**

- |                                       |          |                                   |          |
|---------------------------------------|----------|-----------------------------------|----------|
| <input type="checkbox"/> Presenting   | \$50,000 | <input type="checkbox"/> Dream    | \$10,000 |
| <input type="checkbox"/> Majestic     | \$25,000 | <input type="checkbox"/> Believe  | \$5,000  |
| <input type="checkbox"/> Miracle      | \$15,000 | <input type="checkbox"/> Hope     | \$2,500  |
| <input type="checkbox"/> Adult Ticket | \$200.00 | <input type="checkbox"/> Under 12 | \$100.00 |
- I/we are unable to attend. Please accept this donation in the amount of \$\_\_\_\_\_

**Underwriting Opportunities**

- |                                       |         |                                      |         |
|---------------------------------------|---------|--------------------------------------|---------|
| <input type="checkbox"/> Registration | \$8,000 | <input type="checkbox"/> Printing    | \$5,000 |
| <input type="checkbox"/> Decorations  | \$5,000 | <input type="checkbox"/> Marketing   | \$3,000 |
| <input type="checkbox"/> Favors       | \$2,000 | <input type="checkbox"/> NICU Nurses | \$2,500 |

**PAYMENT OPTIONS:**

- Credit Card payments and register online at [www.HonorHealthFoundation.org/nicu2023](http://www.HonorHealthFoundation.org/nicu2023)
- Please invoice me
- Wire Transfer (ACH) (please ask for transmittal instructions)
- Check Enclosed (Payable to HonorHealth Foundation - Attention: NICU High Tea)

*By signing below, you authorize the payment or charge(s) and agree to fulfill the terms of this HonorHealth Foundation sponsorship commitment*

Signature \_\_\_\_\_ Date \_\_\_\_\_