

# *Reflections* OF HONOR



## A JOURNEY OF HOPE AND RESILIENCE

*Mary's fight against breast cancer and more stories of impact at HonorHealth*



# Reflecting on Honor



Dear Friends,

HonorHealth was established in October, 1984, so this was a year to celebrate our 40th anniversary and reflect on the accomplishments you made possible through your gifts. This magazine is just one opportunity to express our sincere appreciation for you and the many ways you have advanced care at HonorHealth over these 40 years.

The word *philanthropy* originates from the Greek word meaning “love for humanity.” And isn’t that the very heart of generosity? We give from a wellspring of compassion, and even love, for others in a tangible way. What a gift! Your heartfelt generosity has the power to uplift the spirits of our patients, their families and our entire team of healthcare providers.

Your support throughout this year has made a profound difference in so many ways. As you read through this issue, you will learn about HonorHealth’s transformational programs and services that are made stronger by your contributions ... and some of the people whose lives were saved as a result.

As we approach the end of this anniversary year, we treasure even more the opportunities to connect with friends who are part of our Foundation family. It allows us to reflect on the relationships we have forged. Our hearts overflow with gratitude, not only for your generosity, but for your advocacy, your introduction to friends and colleagues and your kind words of support throughout the year.

With warmest wishes for your holiday season,

*Carter Emerson*

**Carter Emerson**  
Chair, Board of Trustees

*Jared A. Langkilde*

**Jared A. Langkilde, MBA, CFRE**  
President & CEO

# Briefs

## Ashleigh Leite named esteemed AHP Fellow



Ashleigh Leite, SVP, Major Gifts, HonorHealth Foundation was recently named a Fellow of the Association for Healthcare Philanthropy for her significant contributions to the profession. This international association upholds the highest professional standards for our industry.

With a sincere commitment to truly connecting with people, Ashleigh excels in her role of working with generous donors to identify how their desire to impact the lives of others can be realized through philanthropy.

Ashleigh joined HonorHealth in 2017 and under her leadership, the Major Gifts Team has grown to secure more than \$190 million dollars in philanthropic support, and has personally secured more than \$81 million dollars for HonorHealth.

“Many of our highest profile, most impactful clinical programs and facilities would not exist without Ashleigh’s leadership, creativity, expertise and passion,” says Joanne Smith, SVP, Fundraising Development and Ashleigh’s supervisor.

Ashleigh was also named the Association of Fundraising Professional’s 2023 Outstanding Fundraising Executive of the Year.

## Jennifer Bradshaw earns CPA credentials



We are pleased to announce that Jennifer Bradshaw, SVP, Finance, recently passed the rigorous licensing exam to become a Certified Public Accountant.

Jennifer joined the Foundation in 2022 as an accomplished finance leader and immediately began rebuilding the Finance

Department. Along the way, she set her sights on this important professional development achievement.

With her deep experience in budgeting, financial statement preparation, team management, internal controls and establishing procedures to streamline department efficiencies, Jennifer has implemented countless process improvements and integrations with the HonorHealth system finance department. Her CPA studies have helped prepare her for the Foundation’s plans to submit for an independent audit.

We are very proud of Jennifer and honor her role as custodian of the Foundation’s financial integrity.

## Table of Contents

4  
The fight of her life – Mary’s story

10  
HonorHealth John C. Lincoln Celebrates 70 years

12  
Honoring Arizona’s trailblazer in cancer care and pancreatic cancer research

16  
New endoscopy procedures give quality of life to even the most complex patients

18  
CDW invests in HonorHealth innovation

21  
Events abound – it’s the season for celebrations



## 2024-25 Board of Trustees

The Foundation Board of Trustees welcomed new members and installed new officers on July 1, 2024. We are so grateful for their service of governance.

### OFFICERS

- Carter Emerson, *Chair*
- Nancy Robertson, *Vice Chair*
- Sue Fletcher, *Secretary*
- Jim Graber, *Treasurer*
- Laurie A. Florkiewicz, *Immediate Past Chair*
- Sally Tryhus, *Chair, Investment Committee*
- Scott Schirmer, *Chair, Real Estate Committee*
- Alison McAdam, *Chair, Committee on Trusteeship*
- Rodney Glassman, *Chair, Audit & Finance Committee*

### TRUSTEES

- Curt R. Feuer
- E. K. Gaylord II
- Jamie Hebets
- Tracey Hemstreet
- Kirk Johansen
- Howard C. Katz
- C. Dennis Knight
- Robert J. Lavinia
- Sharron Lewis
- John C. Lucking
- Murray Manaster
- Suzanne Morris
- Shaheen Neil

- Michael G. Nicholas
- Stephen J. O’Neill
- Rex Porter
- Richard G. Russell
- Jeffrey G. Schlein
- Jerre L. Stead
- Mary Joy Stead
- Barbara Steiner
- Robert H. Tomlinson
- Jim Tuton
- David Watson
- Judith G. Wolf, PhD
- Louise Zirretta

- Todd LaPorte, *CEO, HonorHealth, ex officio Trustee*
- Michael D. Greenbaum, *Trustee for Life*
- Virginia G. Piper, *Legacy Trustee*

# A Journey of *Hope* and Resilience

**HOW ONE WOMAN'S COURAGE AND DETERMINATION  
TRANSFORMED HER BATTLE WITH BREAST CANCER INTO  
A STORY OF STRENGTH, LOVE AND SERVICE**

**F**or Mary Crowder, a breast cancer diagnosis was not just a medical hurdle but a profound test of her spirit. As she navigated the trials of treatment and the triumphs of recovery, Mary emerged not only as a survivor but as an inspiration to others fighting battles of their own.

Mary grew up in a loving family in the suburbs of Syracuse, New York. She is the middle of three children to her parents, Lou Anne and John, with an older brother, Michael and younger sister, Michelle.

Cancer was always front-and-center in Mary's world, but breast cancer was the one she didn't think she needed to worry about, as there was no family history of that particular diagnosis. However, her little sister was diagnosed with leukemia at 16 months old. The entire family stood by her side as they watched her go in and out of remission. Through spinal taps and bone marrow transfusions, Michelle was a champion; always making Mary and her brother laugh, knowing how sad they really were.

Michelle fought bravely until she lost her battle at only five-and-a-half years old. It was a painful time of grief that understandably affected the entire family.

Near the end of Mary's 8th grade year, her dad was diagnosed with stomach cancer. He had a radical surgery that was thought to have gotten it all. But by the end of her junior year of high school, her dad's cancer was back and had spread to his liver.

Michael and Mary both went on to graduate from the University of Rochester as their mom and dad battled his disease together. The cancer spread to her dad's lung and then his brain. The doctors told her parents that he had about six weeks to live. His defiant response: "That didn't work!"

Michael was graduating from Columbia Law School the same week that Mary was graduating from the University of Rochester. Their father said he was going to be there for both ceremonies. And he was.

He tried every experimental treatment and valiantly watched his children receive their diplomas. John died surrounded by his loving family, not long after turning 50 years old.

Mary felt the weight of loss surrounding her. The Northeast was such a sad place, so she made the decision to move west to Arizona, armed with a two-year plan for graduate school followed by a return to Syracuse.



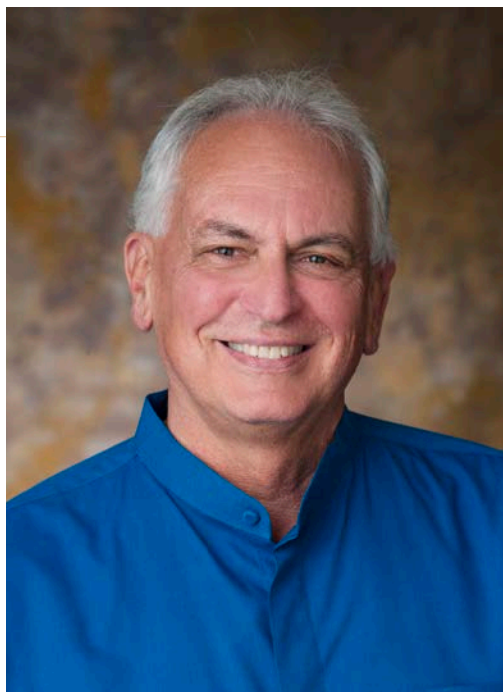


"I loved Arizona," Mary reminisces. "It felt fresh and new. I met my husband here. I spent a season traveling with him when he caddied on the PGA and Nike Golf Tours. When we decided to settle down here, we convinced my mom to relocate to be closer to us."

She continues, "We had a great life until my mom was diagnosed with lung cancer in 2011. She fought the disease with everything she had, but it went on to spread to her brain and then bone. In March of 2012, her battle ended."

Following her mom's passing, but before her own diagnosis, both her mother-in-law and father-in-law also fought cancer. Her father-in-law Jerry's battle ended first, followed by Mary's beloved mother-in-law, Brenda.

**"Mary had a newer, more complex mastectomy procedure which used oncoplastic techniques that result in a much improved cosmetic outcome."**  
—Dr. Victor Zannis



### THE FIGHT OF HER LIFE

Mary almost skipped her annual mammogram appointment in April of 2022 because, like so many people, she had a busy work schedule that day. She didn't think it was important because she didn't fear breast cancer. The only reason she went was that she happened to have another appointment nearby.

She got a call the next day and was told she needed to come in for a needle biopsy. She still wasn't worried.

"It was Thursday at 5:20 PM when I got the call, Mary said. "It wasn't from my doctor; it was from the imaging facility. I remember thinking, if it was bad, it would be my doctor. And I also thought no one would be calling me after hours with bad news. I was wrong. The radiologist asked if I was somewhere I could talk. I said I was in my laundry room. (This became something I repeated on the call as if nothing bad can happen in a laundry room). She was very direct and simply stated, you have invasive breast cancer."

She felt like she was underwater. Her boss at the time called just as she hung up the phone. He quickly realized something was wrong. In what is one of the kindest things anyone has ever done for her, he helped her rehearse telling her family. She wanted her husband and two boys to know that everything was going to be OK in a very matter-of-fact manner.

Mary then broke the difficult news to her husband, Jeff. And the look that crossed his face broke her heart. She immediately knew then how hard this would be on her boys as well. Her older son, Dillon, was away at the University of San Diego. She wanted to tell him in person, but he was adamant to be told and immediately wanted to come home.

She didn't tell her younger son, Peyton. As he processes things more internally, Mary knew he would require more information. She didn't have all the answers he needed, but her OB/GYN was a lifesaver. Her doctor also insisted Mary contact Victor Zannis, MD, at the HonorHealth Cancer Center.

"Dr. Zannis was amazing," Mary said. "He immediately put me at ease because he was confident and compassionate. He told me that had I skipped my mammogram as I told him I almost did, the outcome may have been very different. He ran through all the scenarios, never letting me feel like I didn't have a choice. I learned so much about the many types of



breast cancer. I had no idea there were more than 150! He assured me that each one had successful treatment plans."

A second type of cancer was found during an MRI biopsy. A double mastectomy was scheduled for July 2022. At her last appointment before surgery, Dr. Zannis said he scheduled another appointment for two days later. When Mary asked why, he said, "It's not for you. It's for your family."

Mary shares, "My sons and my husband met with Dr. Zannis. They asked all the questions that they were afraid to ask me. Peyton had so many. He kept saying, 'But this is a routine surgery.' Dr. Zannis reassured him that it WAS major surgery, but that he was very good at it!"

She wasn't scared the day of the surgery. She had written cards for her sons and attached them to bracelets. Dr. Zannis and Dr. Tamir Mousharrfa, her plastic surgeon, told her she could give them to the boys when she was out of surgery. No one was doing anything but getting back to healthy on this day.

"Mary had a newer, more complex mastectomy procedure which used oncoplastic techniques that result in a much improved cosmetic outcome," said Dr. Zannis. "Thanks to HonorHealth Foundation, these techniques are being taught to the younger surgeons in training. As a result, thousands of future patients will benefit from these new therapies that help mitigate the distress and suffering experienced by a woman having a mastectomy."





**“Get the mammogram, get the diagnostic tests. There are so many advancements in the fight against cancer. Give yourself the best chance if you find yourself in this awful club.”**

After recovering from surgery, Mary’s plan for treatment included chemotherapy. The hardest part for her was losing her hair. It was a control thing, because once she lost her hair, it was no longer her choice to share with people. They knew she was “sick.”

As she went through treatments, her high school friend, Sandy, became her go-to person. Sandy’s daughter was battling cancer in the Bay Area as well.

“All of the people close to me; I could see how badly they wanted me to be OK. These were all people I loved so much. With Sandy, I could just be truthful about how much this whole process stunk. She saved me. I had such a tribe of people. They showed up and cleaned and cooked. Or truly just sat with me.”

Mary continues, “The support in the chemo chair is unlike any other. Everyone is fighting a battle and the camaraderie cannot be explained. Cancer does not discriminate based on social standing, race or religion. If you are in that room, you all feel the love for everyone else.”

**HER GIVING SPIRIT**

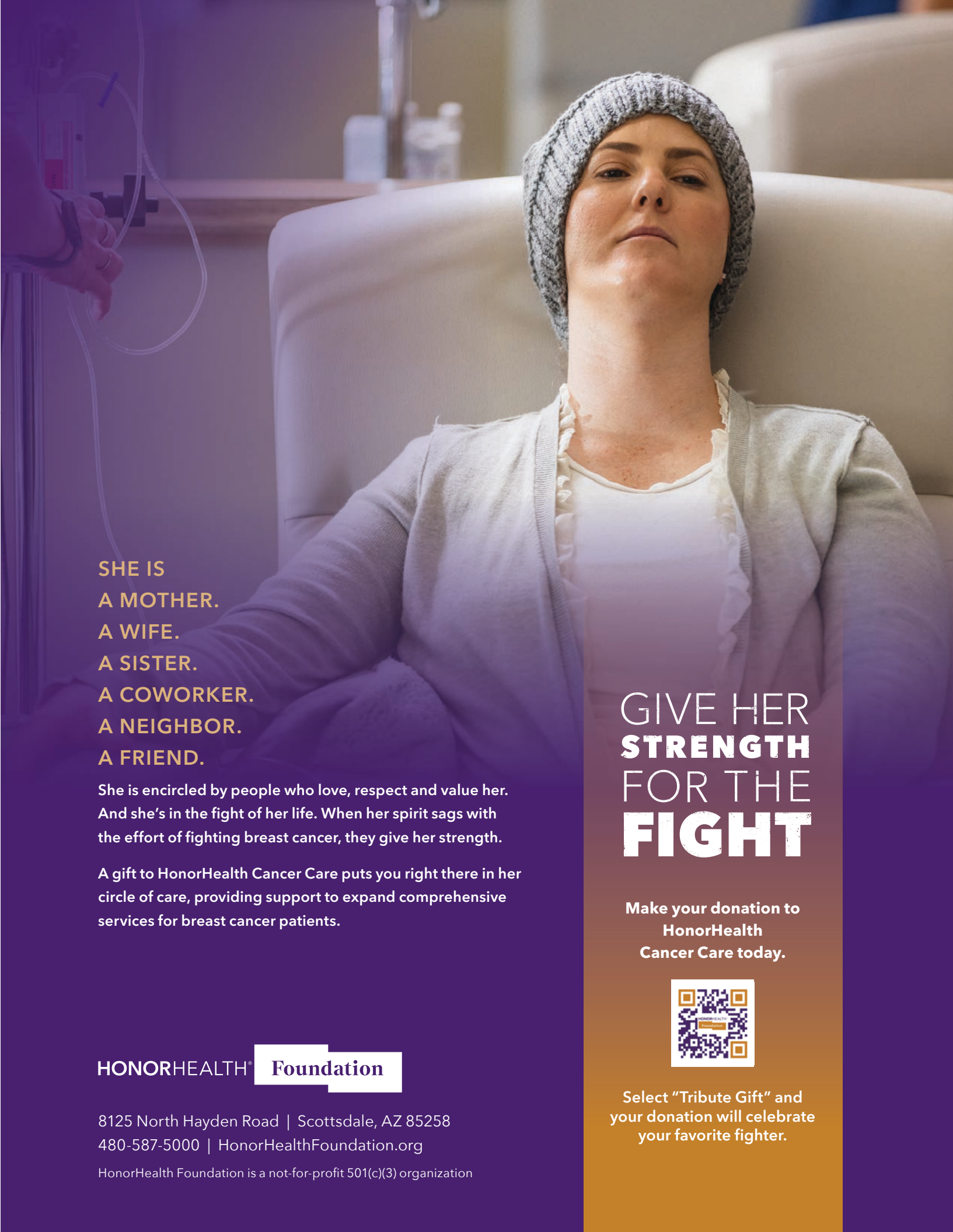
Two years later, Mary is healthy. She shows no sign of residual cancer, but still needs monthly bloodwork and tests. And through it all, she continues to keep her face to the sun.

And now that she has completed her treatment and is a survivor, she’s supporting others along their journey as a patient ambassador at the HonorHealth Cancer Center. Her objective: giving back in the same caring, compassionate way that she was given.

Mary’s message is simple, “Get the mammogram, get the diagnostic tests. There are so many advancements in the fight against cancer. Give yourself the best chance if you find yourself in this awful club. I became an HonorHealth patient ambassador because I know how much cancer survivors helped me. On the days I felt like I couldn’t muster up any strength, there always seemed to be someone cheering me on or lifting me up.”

As she reflects on her journey, Mary knows that breast cancer may have marked her life, but it did not define it. Through all the trials, she discovered a wellspring of strength, not just within herself, but in the love of those who stood by her side.

Today, Mary shines as a beacon of hope, a reminder that even in the darkest of times, there is light to be found. Her journey is a powerful testament to the indomitable human spirit and the unyielding belief that life, even in its most challenging moments, is a gift worth fighting for. ●



**SHE IS  
A MOTHER.  
A WIFE.  
A SISTER.  
A COWORKER.  
A NEIGHBOR.  
A FRIEND.**

She is encircled by people who love, respect and value her. And she’s in the fight of her life. When her spirit sags with the effort of fighting breast cancer, they give her strength.

A gift to HonorHealth Cancer Care puts you right there in her circle of care, providing support to expand comprehensive services for breast cancer patients.

**GIVE HER  
STRENGTH  
FOR THE  
FIGHT**

**Make your donation to  
HonorHealth  
Cancer Care today.**



Select “Tribute Gift” and your donation will celebrate your favorite fighter.

**HONORHEALTH® Foundation**

8125 North Hayden Road | Scottsdale, AZ 85258  
480-587-5000 | HonorHealthFoundation.org

HonorHealth Foundation is a not-for-profit 501(c)(3) organization



# Celebrating 70 Years



## HONORHEALTH JOHN C. LINCOLN MEDICAL CENTER

**J**ohn C. Lincoln Medical Center has stood in the gap, providing life-saving care to a grateful community since 1954. But its roots run far deeper, first as a desert outpost providing food and medicine to the poor, to a hospital widely honored for its life-saving care.



### 1927

*As people migrated to the Phoenix area seeking a cure for their respiratory illnesses, those without resources camped in the desert north of the Valley. To ease their suffering, volunteers brought them food and medicine. This community of service and caring became Desert Mission, which grew to offer a medical clinic, food pantry, preschool, chapel and library.*



### 1933

*John C. and Helen Lincoln had seen first-hand the value of high-quality medical care in their new desert home. As Helen recovered from tuberculosis, the Lincolns became involved in Desert Mission and made the initial charitable gift toward the purchase of 20 acres of land that would eventually become John C. Lincoln Hospital.*



### 1954

*John C. Lincoln North Mountain Hospital opened with 266 beds and one of the first Level 1 Trauma Centers in the Valley.*



### 1978

*The John C. Lincoln Health Foundation was established to raise funds to support the growing hospital and improve community health.*

### 2014

*As the merger of John C. Lincoln Health Network and Scottsdale Healthcare became official, a new name emerged under the unified HonorHealth brand.*

### 2024

*We celebrate 70-years of impact by John C. Lincoln Medical Center, its clinical team, staff and community of supporters.*





# A LEGACY OF Healing

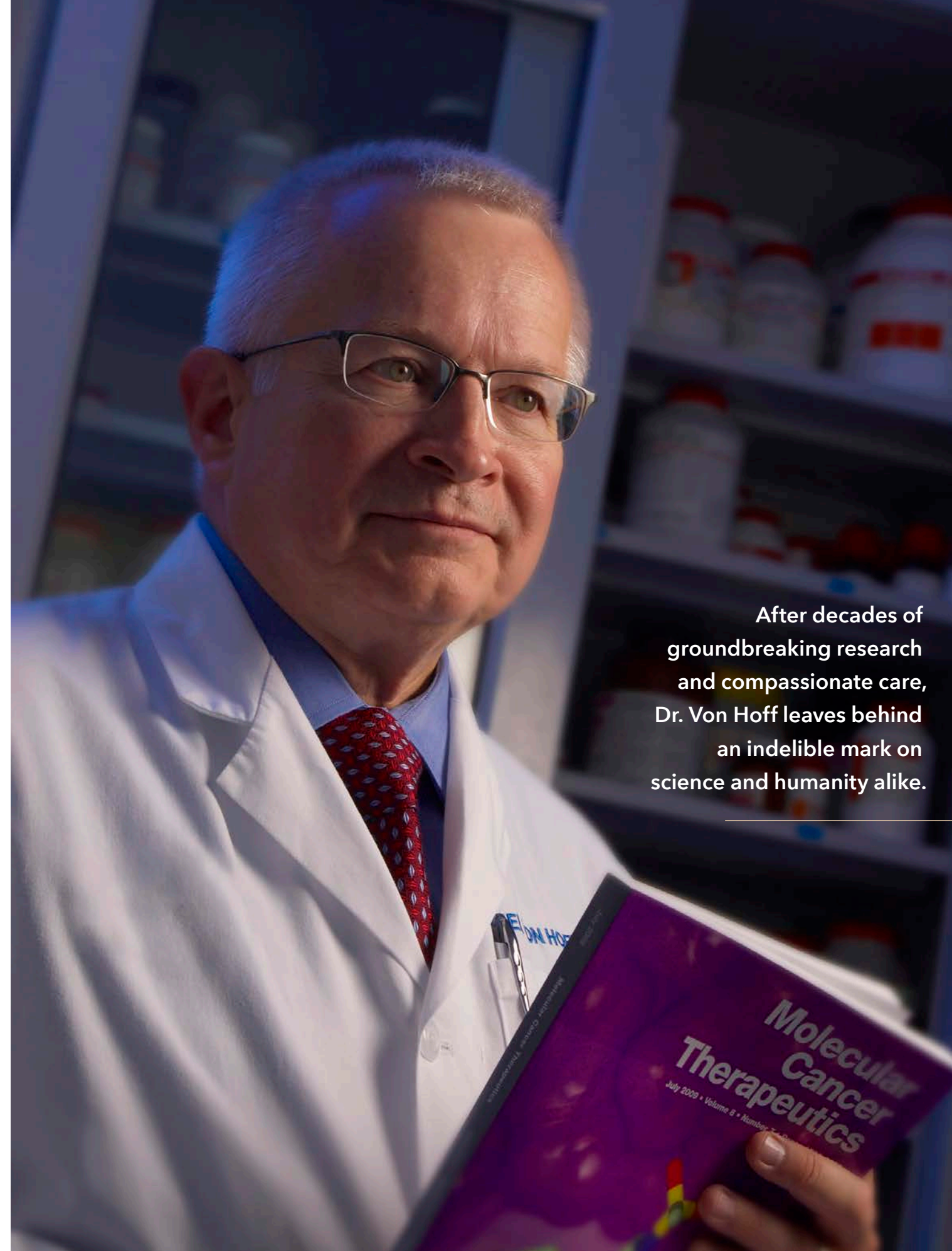
CELEBRATING THE REMARKABLE CAREER  
OF **DR. DANIEL VON HOFF**

**F**ollowing a career spanning decades of innovation, compassion and novel drug discoveries, HonorHealth and the global medical community are bidding a happy retirement at the end of the year to Dr. Daniel D. Von Hoff, a true pioneer in the fight against cancer.

Characterized by unrelenting optimism, boundless creativity and a relentless work ethic, Dr. Von Hoff has been heralded as a giant in cancer care, a luminary in oncology, a translational medical pioneer, a visionary, an innovator and a mentor to many.

“He is, without question, the most innovative physician-scientist in the world—always pushing the envelope, being ahead of the curve in his thinking and driving to accomplish more for the survival of his patients,” states Margaret Foti, PhD, MD, the long-time chief executive officer for the American Association for Cancer Research (AACR). “Just think about how many peer-reviewed papers he has written—almost 800! Over 100 book chapters!”

After decades of groundbreaking research and compassionate care, Dr. Von Hoff leaves behind an indelible mark on science and humanity alike.



**“Pancreatic cancer will be cured,” said Dr. Von Hoff.  
“Advancements are happening every day, particularly in early detection.  
Many other cancers have been cured. This one will be, too.”**

#### **IN THE BEGINNING**

Daniel Von Hoff, MD, attended Carroll University and Columbia University before completing his residency in internal medicine at UC San Francisco. Subsequently, his path led him to a fellowship in oncology at the National Cancer Institute before joining the faculty at the University of Texas Health Science Center as a professor of medicine and cellular and structural biology.

Dr. Von Hoff went on to become the founding director of the Institute for Drug Development at the Cancer Therapy and Research Center and director of the cancer center at the University of Arizona.

He is currently the Distinguished Professor at Translational Genomics Research Institute (TGen) and is a professor of medicine at the Mayo Clinic and City of Hope.

As the Virginia G. Piper Distinguished Chair for Innovative Cancer Research at HonorHealth Research Institute, Dr. Von Hoff holds HonorHealth Foundation’s only endowed chairmanship, originally funded by the Virginia G. Piper Charitable Trust.

#### **CLINICAL BREAKTHROUGHS**

Dr. Von Hoff has personally been involved in more than 425 clinical trials. Many of these trials led to improvements in survival for patients with leukemia, breast cancer, prostate cancer, colon cancer, head and neck cancer and ovarian cancer. In 1995, his laboratory and clinical research led to the first approved treatment for pancreatic cancer. Resistance to pancreatic cancer therapies results in poor survival. His current research involves developing precision therapies for pancreatic cancer patients by identifying the role of different pancreatic cancer cell populations in resistance to therapy.

Recently, he discovered that pancreatic tumors express scar-forming cells called fibroblasts that protect cancer cells from immune system attack. This has furthered our understanding of signaling pathways in the tumor microenvironment to exploit and make tumors more susceptible to attack and cell death. His continued work in the area has led to FDA approval of two additional new therapies that improve pancreatic cancer patient survival.

More than 70 percent of patients with pancreatic cancer die within one year of diagnosis, and fewer than 12 percent survive more than five years. Despite these grim statistics, Dr. Von Hoff is hopeful.

He points out that twenty years ago, patients diagnosed with pancreatic cancer had a two percent chance of surviving a year. Today, patients now survive at least one year—while the survival rate for patients lasting two years climbed from zero to 40 percent.

“Pancreatic cancer will be cured,” said Dr. Von Hoff. “Advancements are happening every day, particularly in early detection. Many other cancers have been cured. This one will be, too.”

#### **TEACHER, MENTOR, PHYSICIAN**

Few know the importance of cultivating young medical talent as well as Dr. Von Hoff. In 2020, he received the inaugural Daniel D. Von Hoff Award for Outstanding Contributions to Education and Training in Cancer Research from the American Association for Cancer Research (AACR).

The award recognized Dr. Von Hoff for his groundbreaking accomplishments as a dedicated and inspirational educator, especially for conceptualizing the AACR and American Society of Clinical Oncology’s Methods in Clinical Cancer Research Workshop, which has trained thousands of young physicians on how to execute optimally designed clinical research studies.

“Dr. Von Hoff was a key factor and influence for me deciding to come to what was then Scottsdale Healthcare to get the Scottsdale Clinical Research Institute off the ground, later becoming HonorHealth and the HonorHealth Research Institute,” said Dr. Mark Slater, vice president and CEO, HonorHealth Research Institute.

“His eminent place in the field of cancer research gave me confidence that we could build a world-class early phase clinical research operation around him as a cornerstone,” Slater continues. “His equal



**As Dr. Von Hoff  
deservingly steps  
into retirement,  
the legacy he  
leaves behind in  
cancer research is  
nothing short of  
extraordinary.**

His treatment began with three months of combination chemotherapy developed at the Research Institute, which has now become the standard of care in the National Comprehensive Cancer Network guidelines. He now has no evidence of cancer.

As Dr. Von Hoff deservingly steps into retirement, the legacy he leaves behind in cancer research is nothing short of extraordinary. His relentless pursuit of cures, combined with his compassion for his patients, has transformed the landscape of cancer treatment and given hope to countless individuals, when often they had none.

Soon, his lab will no longer echo with his presence, but the breakthroughs he championed will continue to shape the future of cancer research and care for generations to come.

In the hearts of his colleagues, patients and the entire medical community, Dr. Von Hoff will always be remembered as a trailblazer—a visionary whose work brought us closer to conquering one of humanity’s greatest challenges. His impact is immeasurable, and his legacy will endure, lighting the way for future researchers and physicians.

And for that, we celebrate and thank you, Dr. Von Hoff! ●

dedication to science and compassionate care, with a sense of urgency and impatience with bureaucracy, fit my own vision for a unique new hybrid clinical research institute that combined the best of leading academic institutions and community healthcare while pruning the challenging aspects of each.”

In 2021, Dr. Michael Gordon, chief medical officer at the HonorHealth Research Institute, heard the very words he had delivered to his patients many times before with a new perspective. “You have pancreatic cancer.”

Armed with his knowledge and circle of colleagues, led by Dr. Von Hoff, he had access to the latest research, clinical trials and expert advice in the country.



# SMALL Scope **MAKES A** BIG Difference

**ENDOSCOPY—A BETTER OPTION FOR COMPLEX GI PATIENTS LIKE MAY**



Dr. Cris Pitea

From top to bottom, your intestinal tract measures between 10 and 16 feet. This crucial expanse is responsible for digestion, absorbing nutrients and water and delivering them to the rest of your body so you can function at your best.

But a lot can go wrong across those 16 feet, too. Gastroenteritis, ulcers, obstructions, Crohn's disease, irritable bowel syndrome, ulcerative colitis, diverticulitis and colorectal cancer are just a few.

For May\*, a spunky 87-year-old, ongoing abdominal and rectal pain was severely diminishing her quality of life. Her physician discovered a large rectal polyp that had become so heavy, it was protruding from her body and had to be removed. May was referred to Dr. Andrew Kassir, an HonorHealth colorectal surgeon for colorectal surgery.

At her age, open surgery carried increased risks, and Dr. Kassir believed May would benefit from endoscopic resection rather than a surgical resection which would also result in reliance upon a colostomy bag for the rest of her life. An endoscopic procedure is less invasive and associated with lower patient risk than open surgery.

Dr. Kassir referred May to Dr. Amar Thosani, a GI specialist at the HonorHealth Center for Interventional Endoscopy, who performed a rectal endoscopic ultrasound to rule out early cancer. Fortunately, May's polyp was not cancerous, but it did need to be removed to provide her relief. Dr. Thosani chose his colleague, Dr. Cris Pitea, whose extensive experience performing endoscopic submucosal dissection, made him the right choice for May's procedure.

Just two months following the original diagnosis, Dr. Pitea performed May's endoscopic resection. This was no simple procedure. Due to the location and sheer size of the polyp, it took 10 hours to remove it and repair the surrounding region.

"May has had a great outcome, with no immediate or long-term complications," notes Dr. Pitea. "Certainly, her experience would have been very different if she pursued traditional surgery rather than the less invasive endoscopic procedure."

An intervention of this complexity can only be performed in a few centers across the country and only by highly trained, skilled and experienced endoscopists.

But the greatest joy, for both physician and patient, is that May, now 91, has recovered well, avoided having to use a colostomy bag and has had no recurrence of her condition. ●



## **CENTER FOR INTERVENTIONAL ENDOSCOPY IS HEADED FOR A New Home**

**With a 17 percent increase in patient volume over the last year, the demand for interventional endoscopy is growing rapidly.**

**The Center's quality was recently recognized as well. The HonorHealth Scottsdale Shea Medical Center received the silver-level Beacon Award for Excellence from the American Association of Critical Care Nurses. This represents an incredible honor, as this is the first inpatient endoscopy department in the country to receive this recognition.**

**In 2025, the HonorHealth Center for Interventional Endoscopy will relocate to the Virginia G. Piper Outpatient Surgery building, co-locating all physicians, technology and patient services on the second floor.**

**Creating this world-class center requires the support of our community. If you are interested in making a gift or learning more about the Center for Interventional Endoscopy, please contact the Foundation at 480-587-5000 or [Foundation@HonorHealth.com](mailto:Foundation@HonorHealth.com)**

\*name changed to protect patient confidentiality.



# COMPLEX TECH "PLAYGROUND"



Not only will this serve HonorHealth—the Transformation Center is a place where CDW can invite their global healthcare technology infrastructure network to test their own promising technologies in a simulated hospital setting before introducing it to the world. This generates new opportunities for HonorHealth Foundation. But just as importantly, the innovations validated here hold the potential to improve the way healthcare is delivered around the world.

"We couldn't be more proud to be your partner and to be a part of this center," said Liz Connelly, SVP, Vertical Markets, CDW, in her remarks. "Together, we are changing the future of healthcare, both in our communities and beyond."

Guests had the opportunity to tour the center and see the test tech in three labs.

**Beta Room**—Tech solutions, like the remote patient monitoring, are installed in a "Patient Room Next," where clinical teams can come, experiment, test and provide feedback.

**Simulation Rooms**—Solutions that have positive feedback are promoted to the hospital simulation rooms. There, staff can operate as they would day-to-day and insert the new solutions into their regular workflow. The Center

simulation areas have traditional hospital rooms as well as ambulatory clinic exam rooms.

**Post-Acute and Home Health Area**—Traditionally, this level of care has not experienced much change or innovation. Here, a studio apartment is outfitted with smart technology to help a patient recover in their own home, and, if necessary, receive remote care team monitoring. Features like a single-platform, automatic ambient lighting, smart toilet and fall sensors not only support the patient but feed data to inform better processes and better care.

Kim Post, HonorHealth EVP and chief operating officer is already studying a technology at the Center.

"I can't tell you how often our nurses hear from their patients, 'If I'm supposed to get my rest, why do you keep waking me up during the night?' Within this center right now, we are testing a new technology that uses wireless remote monitoring to capture vitals in real time, with video monitoring." The technology eliminates the need to waken the patient throughout the night but provides continuous patient monitoring, integrated with the electronic medical record.

"Innovation is the first of our ICARE values, and we want to be known as one of the most innovative healthcare systems in the country," says Todd LaPorte, CEO of HonorHealth. "We've cast a bold vision for the future of healthcare. This collaboration with CDW, and what we will accomplish here, helps solidify our reputation for innovation, not only in our community but across the country." ●

## GIVES HONORHEALTH NEW DECISION-MAKING TOOLS

**I**nnovation. You hear the word frequently in our ever-advancing world. But how does innovation happen in a healthcare system like HonorHealth? How do you discover the capabilities of a new advancement and ensure that it will integrate effectively with all the other systems and technology in the hospital ecosystem?

The answer? You play with it. Seriously!

And now, thanks to a generous gift to the Foundation from CDW Healthcare Solutions, the HonorHealth/CDW Transformation Center opened in early October with a ribbon cutting, champagne toast and shared excitement for the future.

"The center's purpose is to try out many solutions to healthcare challenges, keeping only the ones with the greatest potential, then move through a progression of increased testing and evaluation in the simulation environment," explained Todd Larson, who led HonorHealth's collaboration with CDW over the last two years. This rigorous testing enables the technology and operations teams to make better decisions before an innovation is purchased and installed, thus impacting real patient care and the day-to-day work of healthcare providers.

"Our strategy is to ask, 'How can we bring value and solve healthcare problems?' This transformation center will do that," said Imran Salim, VP, Vertical Market Strategy, CDW, who expressed his pride in the collaborative team and the noble purpose they serve.

*Above: In the Beta Room, clinical teams can experiment, test and provide feedback on new technology.*

*Top: Dr. Jim Whitfill, SVP and Chief Transformation Officer, describes some of the use cases to guests.*



*CDW and HonorHealth executives cut the ribbon signifying the opening of the new Transformation Center.*

*From left to right: Jared Langkilde, President & CEO, HonorHealth Foundation; Mike Grisamore, VP, Vertical Markets Sales, CDW; Dr. John Neil, EVP, Chief Physician Officer, HonorHealth; Todd LaPorte, CEO, HonorHealth; Liz Connelly, SVP, Vertical Markets, CDW; Kim Post, EVP, Chief Operations Officer, HonorHealth; Dr. Jim Whitfill, SVP, Chief Transformation Officer, HonorHealth; Imran Salim, VP, Vertical Market Strategy, CDW; Todd Larson, Transformation Consultant, HonorHealth*



*Guests, including executives from the country's tech leaders, raised a toast to celebrate the grand opening.*





HONORHEALTH®  
Foundation

# Ovation

A way to applaud your care team.

## Saying “thank you”

to those who cared for you is easy and hearing your **Ovation** makes a world of difference to our team!

- 1 | Scan the QR code or visit [HonorHealthFoundation.org/Ovation](https://HonorHealthFoundation.org/Ovation)
- 2 | Tell us how an HonorHealth caregiver or team made a difference for you or your loved one
- 3 | Consider making a gift to support the program, department or campus of your choice

480-587-5000 | [Foundation@HonorHealth.com](mailto:Foundation@HonorHealth.com)

## Grateful Patient Program



HonorHealth Foundation is a not-for-profit 501(c)(3) organization

49TH ANNUAL | 5K, 10K HALF-MARATHON

# PHOENIX 10K

## BLAST FROM THE PAST

PRESENTED BY HONORHEALTH FOUNDATION



SUNDAY  
NOVEMBER 10TH  
2024




REGISTER AT [PHOENIX10K.COM](https://PHOENIX10K.COM)



### FUN FOR THE WHOLE FAMILY

Register today at [Phoenix10K.com](https://Phoenix10K.com)

Biltmore Fashion Park  
24th Street and Camelback Road  
Phoenix, Arizona

Registration opens at 6 AM  
10K Start line at 8 AM

## Running Back on a Treasured Path

Experience the spirit of the 49th Annual Phoenix 10K, presented by HonorHealth Foundation, a cherished tradition rooted in Arizona’s vibrant running culture. This year, the race returns to its origins at the heart of the city, nestled within the historic Biltmore Fashion Park at Camelback and 24th Street.

The race boasts a revamped course that promises a scenic journey unlike any other. Runners will traverse along 24th Street to Lincoln Drive, offering breathtaking views of the iconic grand canal.

At the Biltmore Fashion Park area, participants will be treated to a lively Runners’ Village, featuring over 60 food vendors and merchants. This festive atmosphere, complete with a costume contest judged by local news anchors, ensures an unforgettable experience for all involved.



## Sharing Our Science

Chairs Jennifer Schuitemaker and Catherine Tuton

Sharing Our Science (SOS) was established by the Women's Board of HonorHealth Foundation to fulfill their mission to serve as ambassadors for HonorHealth and to educate the public about the distinctive and exceptional programs throughout the system.

At this SOS, guests will hear from Dr. Justin Moser on his research and new treatments for melanoma., Dr. Todd Levine will speak on advancing treatments for Alzheimer's and Parkinson's diseases. Finally, Jared Langkilde, president and CEO of the Foundation, will provide an update on the next generation of germ-zapping robots.



**SCAN THE CODE TO RSVP BY NOVEMBER 1ST**

[HonorHealthFoundation.org/WB](https://HonorHealthFoundation.org/WB)

Arizona Biltmore  
Casa Grande Room  
2400 East Missouri Avenue  
Phoenix, Arizona 85016

November 13, 2024 | 5:30 - 7 PM



SAVE THE DATE



*Honor Ball*

HONORHEALTH Foundation

SATURDAY

MARCH 1, 2025

## Save the Date for Honor Ball 2025

**Co-Chairs:** Catherine Tuton and Christina Reuss, MD

Join us this year as we celebrate the 48th Annual Honor Ball, an evening inspired by Studio 54 and the Disco Era.

This magnificent black-tie affair attracts the Valley's most generous and supportive community leaders who understand that philanthropy is central to innovation, advanced technology and vital programs and services in healthcare today.

We celebrate Honorees **Laurie & Budd Florkiewicz**, who have invested in HonorHealth for more than a decade through generous gifts and through the gift of their time in leadership positions for HonorHealth Foundation and the Honor Ball.

A NIGHT  
INSPIRED BY  
STUDIO 54  
AND THE  
DISCO ERA



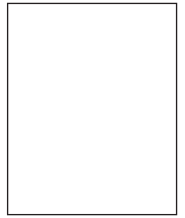
**FOR ADDITIONAL INFORMATION**

Register today at [HHF.events/honorball](https://HHF.events/honorball)

JW Marriott Camelback Inn  
Resort & Spa  
5402 E Lincoln Drive  
Scottsdale, AZ 85253

6 - 11:30 PM





**Give to  
HonorHealth  
Desert Mission**  
*and claim  
the Arizona  
Charitable  
Tax Credit*



**Support the urgent, life-changing work of HonorHealth Desert Mission.** Donate \$470 (if you file your taxes individually) or \$938 (if you file your taxes jointly), and you can receive your gift back as a dollar-for-dollar credit on your Arizona state taxes.

Please give today to help our vulnerable neighbors.

- Food Bank
- Early Childhood Learning
- Senior Day Care
- Life Skills

**SCAN THE QR CODE**  
to learn more or make your gift online.

**HONORHEALTH<sup>®</sup>**  
**Foundation**