

# The Honor Ball

HONORHEALTH® Foundation

# 50 YEARS

## Sponsorship Opportunities

SATURDAY | FEBRUARY 20, 2027

Reception, dinner and dancing **TIME** 6 - 11:30pm

**LOCATION** Westin Kierland - Scottsdale



**Join us to celebrate the 50th Anniversary of The Honor Ball – a truly royal affair!**

We are proud to celebrate our 2027 Honorees, **Kelly and Todd LaPorte**, whose unwavering commitment to HonorHealth has made a lasting impact on our community. For a quarter century, they have generously invested in HonorHealth through both their philanthropy and their dedicated service to our community.

**CO-CHAIRS: Beth McRae and Rebecca Fowler**

This magnificent black-tie affair attracts the Valley's most generous and supportive community leaders who understand that philanthropy is central to innovation, advanced technology and vital programs and services in healthcare today.

**BENEFITING**  
**Blue Zones**  
**Endowed Academic Chair**

8125 North Hayden Road | Scottsdale, AZ 85258 | 480-587-5000 | [HonorHealthFoundation.org](https://www.HonorHealthFoundation.org)

HonorHealth Foundation is a not-for-profit 501(c)(3) organization

# Sponsorship LEVELS



## THE CROWN PRESENTING SPONSOR

\$1,000,000 | Exclusive

### INCLUDES:

- ♦ Naming rights: "The Honor Ball presented by..."
- ♦ **2 Premium Tables (24 guests)**
- ♦ Integrated brand presence across:
  - Arrival (valet experience)
  - Cocktail reception (50-year experience)
  - Main ballroom (program + stage)
  - Foyer activation transition
  - Dancing ballroom (celebration)
  - Drone show finale
- ♦ VIP concierge experience
- ♦ Elevated hospitality (wine service)
- ♦ Program – 2-page ad spread
- ♦ Speaking moment or program integration
- ♦ Top-tier branding across all environments
- ♦ Website and social media – featured highlight

### PREMIUM ENHANCEMENTS

- ♦ First right to select lounge experience  
OR foyer activation (included)

**WHY MOVE UP:** Only sponsor with full event journey ownership + exclusivity

## IMPERIAL COURT SPONSOR

\$500,000 | 2-3 Available

### INCLUDES

- ♦ **2 Premium Tables (24 guests)**
- ♦ Major presence in **main ballroom OR dancing ballroom**
- ♦ Elevated hospitality (wine service)
- ♦ Brand integration within program production
- ♦ Program – 2-page ad spread
- ♦ Recognition during 50-year tribute
- ♦ Digital + storytelling placement
- ♦ Website and social media – featured highlight

### PREMIUM ENHANCEMENTS

Choice of:

- Private Lounge (prime placement) OR
- Foyer Activation Experience (included)

**WHY MOVE UP:** Multi-space dominance + ability to choose high-value experiential asset

## ROYAL COURT SPONSOR

\$250,000 | 4-6 Available

### INCLUDES

- ♦ **2 Prime Tables (24 guests)**
- ♦ Elevated hospitality (wine service)
- ♦ Program – 2-page ad spread
- ♦ Secondary ballroom branding
- ♦ Website and social media – featured highlight

### PREMIUM ENHANCEMENTS

- ♦ Eligible to select:
  - Foyer activation (included) OR
  - Upgrade to premium lounge placement

**WHY MOVE UP:** First level with true guest engagement

# Sponsorship LEVELS



## NOBILITY SPONSOR

\$100,000 | 8-12 Available

### INCLUDES

- ♦ 1 Prime Table (12 guests)
- ♦ Branding in:
  - Cocktail reception OR
  - Dancing ballroom
- ♦ Program – 2-page ad spread
- ♦ Event-wide logo presence
- ♦ Website and social media – featured highlight

### OPTIONAL ENHANCEMENTS

- ♦ Eligible to purchase:
  - Lounge experience (+\$50k-\$75k)
  - Activation upgrade

**WHY MOVE UP:** First level with environment-based brand presence

## KNIGHT SPONSOR

\$50,000 | 15-20 Available

### INCLUDES

- ♦ 1 Table (12 guests)
- ♦ Ballroom recognition (screens + materials)
- ♦ Program – 1-page ad
- ♦ Website visibility
- ♦ Social media highlight

### LIMITATIONS

- ♦ No access to lounges or activations

**WHY MOVE UP:** Transition from visibility → immersive brand presence

## SQUIRE SPONSOR

\$25,000 | 20-25 Available

### INCLUDES

- ♦ 1 Table (12 guests)
- ♦ Limited event branding
- ♦ Program – ½ -page ad
- ♦ Website visibility
- ♦ Social media highlight

**WHY MOVE UP:** Entry recognition → real visibility + branding presence

## PATRON OF THE COURT

\$15,000 | 25-30 Available

### INCLUDES

- ♦ 1 Table (12 guests)
- ♦ Name listing in program

### LIMITATIONS

- ♦ No branding
- ♦ No environment presence
- ♦ No upgrades available
- ♦ One purchase per donor partner

**WHY MOVE UP:** Base access → everything above adds visibility, prestige, and engagement

# Experience SPONSORSHIPS



## ROYAL PROGRAM SPONSOR

**\$200,000**

- ♦ Brand integrated into:
  - 50-year tribute
  - Honoree & chair recognition
- ♦ Stage recognition moment
- ♦ Program – 1-page ad
- ♦ Website highlight
- ♦ Social media highlight
- ♦ **Includes 1 Table (12 guests)**

## 50-YEAR COCKTAIL RECEPTION SPONSOR

**\$150,000**

- ♦ Immersive storytelling environment
- ♦ Branded bar + signature drinks
- ♦ Program – 1-page ad
- ♦ Website highlight
- ♦ Social media highlight
- ♦ **Includes 1 Table (12 guests)**

## ENTERTAINMENT SPONSOR

**\$150,000**

- ♦ Branding on stage in dancing ballroom
- ♦ Tied to 24-piece band experience
- ♦ Program – 1-page ad
- ♦ Website Highlight
- ♦ Social media highlight
- ♦ **Includes 1 Table (12 guests)**

## ROYAL ARRIVAL SPONSOR

**\$100,000**

- ♦ Valet + entry experience branding
- ♦ First guest touchpoint
- ♦ Program – 1-page ad
- ♦ Website visibility
- ♦ Social media highlight
- ♦ **Includes: 1 Table (12 guests)**

## FOYER ACTIVATION GALLERY

**\$150,000 | Exclusive**

- ♦ Naming rights to activation foyer
- ♦ Multi-sensory experience branding
- ♦ Program – 1-page ad
- ♦ Website visibility
- ♦ Social media highlight
- ♦ **Includes 1 Table (12 guests)**

## FOYER ACTIVATIONS

**\$75,000 | 3-5 Available**

- ♦ Interactive activation space
- ♦ High guest engagement traffic zone
- ♦ Program – ½-page ad
- ♦ Website visibility
- ♦ Social media highlight
- ♦ **Includes: 6 tickets (not full table)**  
**Upgrade:** Fill table with 6 tickets for +\$5k

## ROYAL FAVORS SPONSOR

**\$75,000**

- ♦ Branded gifts for 1,500 guests
- ♦ Program – ½-page ad
- ♦ Website visibility
- ♦ Social media highlight
- ♦ **Includes: 6 tickets**  
**Upgrade:** Fill table with 6 tickets for +\$5k

# Royal Lounge

## EXPERIENCES

*Not included in levels*

### STAND-ALONE + CONTROLLED ACCESS

#### ELIGIBILITY

- ♦ Must be:
  - \$100k+ sponsor OR
  - Experience-level sponsor

### PRIME LOUNGE SPONSORS

**\$100,000** | 2 Available

- ♦ Premium placement near dance floor
- ♦ Largest footprint
- ♦ VIP hosting environment

### STANDARD LOUNGE SPONSORS

**\$75,000** | 4 Available

- ♦ Branded lounge environment
- ♦ High social engagement zone

#### KEY RULES

- ♦ Not included automatically in ANY sponsorship level
- ♦ Earned through level or purchased as upgrade

# Outdoor Finale

## EXPERIENCES

### DRONE SHOW FINALE

**\$150,000** | Exclusive

- ♦ Closing moment branding
- ♦ Emotional high-impact visibility
- ♦ **Includes 1 Table of 12**

### CIGAR & WHISKEY/SCOTCH EXPERIENCE

**\$75,000**

- ♦ Patio activation overlooking golf course
- ♦ Premium guest engagement in partnership with The Westin Kierland
- ♦ **Includes 6 tickets**  
**Upgrade:** Fill table with 6 tickets for +\$5k



**For additional information or to discuss sponsorship levels, please contact**

#### Aaron Peace

Vice President,  
Corporate & Events Fundraising

FoundationEvents@HonorHealth.com  
480-587-5017

**ROYAL GUEST** | **\$1,500** | 1 individual ticket

*No table purchases outside sponsorship*

**Tables reserved exclusively for sponsors**

# Congradulatory MESSAGES



## CONGRATULATORY MESSAGES WILL APPEAR IN THE HONOR BALL PROGRAM

**\$100,000 and above sponsorships** are entitled to a **two-page spread** congratulatory message in the Honor Ball program.

**\$50,000 and above sponsorships** are entitled to a **full-page** congratulatory message in the Honor Ball program.

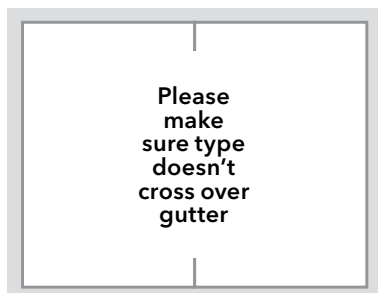
**\$25,000 sponsorships** are entitled to a **half-page** congratulatory message in the Honor Ball program.

**AD DEADLINE: January 28, 2027**

**For questions about the  
congratulatory message  
please contact**

FoundationEvents@HonorHealth.com  
or 480-587-5000.

## AD SPECS

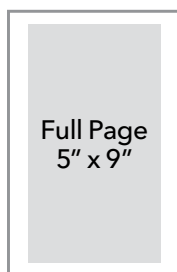


Two-page spread congratulatory message ad should be built to the publication's trim size and also include the required .125" bleed on all sides.

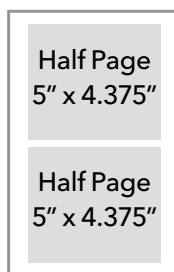
Trim: 6.5" x 10"

Spread size (trim): 13" x 10"

With required bleed: 13.25" x 10.25"



Full and half page ads  
do not bleed



Ads should be submitted as final  
high-resolution PDFs. PDF/X-1a is preferred

Other file formats allowed, but not preferred:  
JPG, PSD, EPS, TIFF

Full and half page ads will be placed  
on page with no bleed allowed.

Images must be a minimum of 300ppi  
at effective size (final print size).

All images, logos, graphics and type  
must be CMYK only.

All spot or RGB colors will be converted to  
process CMYK. Please note that color might  
shift due to print color space.

# THE HONOR BALL

## 2027 SPONSORSHIP FORM

HONORHEALTH<sup>®</sup> Foundation

Donor/Company Name

Name as it should appear in the program

Main contact name

Address

City

State

Zip

Phone

Email

Yes, I would like to **SPONSOR**

### Seating for up to 24 guests

- ☐ The Crown Presenting Sponsor | \$1,000,000+
- ☐ Imperial Court Sponsor | \$500,000
- ☐ Royal Court Sponsor | \$250,000

### Seating for up to 12 guests

- ☐ Nobility | \$100,000
- ☐ Knight | \$50,000
- ☐ Squire | \$25,000
- ☐ Patron of the Court | \$15,000

### Experience Sponsorships

- ☐ Royal Program | \$200,000
- ☐ 50-Year Cocktail Reception | \$150,000
- ☐ Entertainment | \$150,000
- ☐ Royal Arrival | \$100,000
- ☐ Foyer Activation Gallery | \$150,000
- ☐ Foyer Activations | \$75,000
- ☐ Royal Favors Sponsor | \$80,000

### Royal Lounge Experiences

- ☐ Prime Lounge | \$100,000
- ☐ Standard Lounge | \$75,000

### Outdoor Finale Experiences

- ☐ Drone Show Finale | \$150,000
- ☐ Cigar & Whiskey/Scotch | \$75,000

### Seating for 1 guest

- ☐ Royal Guest | \$1,500

### PAYMENT OPTIONS

- ☐ **Credit card payments and registration online** at [www.honorhealthfoundation.org/honorball](http://www.honorhealthfoundation.org/honorball) or scan the QR code
- ☐ **Please invoice me**
- ☐ **Wire Transfer/ACH/Stock** (Please ask for transmittal instructions)
- ☐ **Check enclosed:** Please make payable to HonorHealth Foundation and note Honor Ball 2026



*By signing below you authorize the payment or charge(s) and agree to fulfill the terms of this HonorHealth Foundation sponsorship commitment*

Signature

Date

The amount of your contribution that is deductible to the full extent of the law is the excess of your contribution over the value of the goods and services promised you. Value of goods and services is \$450.00 per person. (EIN: 74-2355411)